

## **Privacy Policy**

Last Modified: October 21, 2017

Batson & Company, LLC, ("Batson & Co.", "We", or "Us") understands your desire to have your personal information protected when visiting [www.batson-co.com OR www.charlottesogn.com] (the "Site"). We respect your concerns about privacy and describe below the types of information We collect, how We may use it, and with whom We may share it. Please contact us at [support@batson-co.com](mailto:support@batson-co.com) with any questions you may have.

### **PERSONAL INFORMATION**

We may request that you provide personal information if you contact us, request technical support, provide feedback, participate in a promotion, or seek business-related opportunities.

We have taken commercially reasonable security measures to protect your personal information. These measures protect your data from misuse or unauthorized access.

### **AGGREGATE INFORMATION**

We may collect aggregate and non-personal information when users visit our Site. This includes, but is not limited to, how many users visit our site, pages accessed, and countries users came from. By collecting this information, We may learn how to best tailor our Site to our visitors. We may track domain names, IP addresses, location, browser types, and other technical information from users who visit our site.

### **COOKIES AND OTHER TECHNOLOGIES**

At times, We may use third-party advertising companies to serve ads when you visit the Site. These companies may collect certain limited information from and about you through cookies, web beacons and other tracking technologies and use this information about your visits to the Site and other sites in order to provide advertisements about goods and services that may be of interest to you.

### **OPTING OUT**

If you do not wish to continue receiving our e-mails, you can opt out by clicking "unsubscribe from this list" in the footer of the e-mail or by contacting us at [support@batson-co.com](mailto:support@batson-co.com).

### **THIRD PARTY PRIVACY POLICIES**

Please consult the privacy policies of third parties We work with, such as ad networks, for their general practices. We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the [NAI website](#).

We are committed to complying with the Self-Regulatory Program for Online Behavioral Advertising. To learn more and make choices about interest-based ads from participating third parties, please visit the Digital Advertising Alliance ([DAA](#)) [consumer opt out page](#).

## **LEGAL INFORMATION**

We respect your privacy and, under ordinary circumstances, will not disclose the personal or personally identifiable information you provide to us to third parties without your permission. There may be circumstances, however, when such disclosure is necessary and therefore will occur. For instance, We may be required by law to disclose this information to government officials and judicial/law enforcement officers, such as in response to a subpoena, warrant, court demand or order, or other properly issued legal process. Additionally, such disclosure may be necessary for us to protect and enforce our legal rights. Consistent with this, We reserve the right to disclose personal or personally identifiable information to third parties where necessary – in our sole discretion – to protect the integrity of the site or where another pressing business need presents itself.

## **CHILDREN'S ONLINE PRIVACY**

Our Site and any accompanying services offered are not directed at children who are under 13 years of age. No one under age 13 may provide any personal information to or on the Site. We do not knowingly collect personal information from children under 13.

If We learn We have received personal information from a person who We know is under 13, We will automatically delete such information from our database. The information will not be used for any purpose.

## **YOUR CALIFORNIA PRIVACY RIGHTS**

California Civil Code Section 1798.83 permits users of our Site that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an e-mail to [support@batson-co.com](mailto:support@batson-co.com).

## **LINKS TO EXTERNAL WEBSITES**

On our Site, there may be links to companies with whom We have a business relationship. We encourage you to read their privacy policies carefully. We may also link to websites that are maintained by one or more of our business partners who are collecting your information pursuant to their own policies.

## **DELETING AND EDITING FORUM POSTS**

From time to time our Site may include a community forum. In any such event, there would be no option to delete your own posts, but you may contact [support@batson-co.com](mailto:support@batson-co.com) with any concerns you have. Deleting posts often disrupts the general flow of forum threads, as other posters have likely responded to the community's comments and generated additional discussion. We reserve the right to delete any post at any time.

## **CONSENT TO DISPLAY INFORMATION**

Batson & Co. reserves the right to display any information you submit in your profile, including but not limited to real name and screen names(s).

## **CONTACT US**

Email us at [support@batson-co.com](mailto:support@batson-co.com) with any questions you may have related to our Privacy Policy.